



**Martin H.E. Maderen MSc** (born on the 15th of February 1967) studied Public Administration at the Erasmus University in Rotterdam. He graduated in 2007 on strategic behaviour of less dominant actors

in complex decision processes in networks in the field of public safety. He has a lot of experience on working in the public sector, on a local, regional and national level. For the last 15 years he has been working in the field of public safety, risk management & crisis and disaster management.

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He started his career in 1989 at the (former) municipality of Monster, that is currently part of the municipality of Westland (South-Holland), held several functions there, was among other things a local coordinator on crisis management, and became over the years a professional advisor of the mayor, in the fields of public organisation, regional cooperation and crisis management.

In 1998 he started working for the Safety & Rescue Region of The Hague County as a (multi disciplinary) coordinator on disaster planning. In this regional job he experienced on a operational, tactical and strategic level several large incidents, such as partial floodings in the Westland during 1998 and 1999, was involved in the preparation of the emergency services for the Millenium and in preparation of the coordination in case of terroristic incidents, delt with a terroristic threat in the City of The Hague in 2004, and acted incidently as a deputy secretary of the General Board of Mayors of the region. He operated mainly on the cutting surfaces of administration, management and organisations.

Furthermore as an executive project manager he developed together with af couple of experts for The Netherlands the national Basic Qualifications on Crisis Management (2003-2006), which is now been put into the new national legislation on the Safety & Security Regions in The Netherlands. Those basic qualifications have now become the legal standards for each region.

In 2003 he started working as a senior safety consultant & process manager at the local Fire Department of the City of The Hague. He then developed a system in the working field of risk policy connected to the development of infrastructural and complex projects. Hereby the early involvement of emergency services in spatial planning and construction projects (such as tunnels) was improved largely. He has a lot of experience with the production of 'safety effect reports', that are mainly process models for the safety and security aspects during the planning and development of complex spatial planning and construction projects.

In 2006 he became a middle manager and started to work with his own team of highly educated professionals in the working field of risk management, external safety, information management, project management and process management. Within these worlds he has quite an extended network of professional contacts in various organisations.

Currently (since 2010) he has been a strategic programme manager for the Safety Board of Directors of the Safety and Security Region of The Hague County (Haaglanden), to initiate, facilitate, guide and control a programme to improve the multidisciplinary cooperation and preparation of crisis management of the Police, the medical services, the fire department and the municipalities.

His international experience over the last couple of years was built up partly in producing disaster planning on airplane crashes on St. Martin (Dutch Antilles) during a couple of weeks working overseas during 2006, partly in participating in several EU projects with European colleagues (Procapites, OPERE System, PEN for CEC), which all were initiated by Rome, and partly in contributing to workshops on risk management in Denmark.

For his study on Public Administration he spent a week in Scotland during 2005 for a summer course, together with 100 PA students of several European countries.

His strength and interests are specifically in aspects of multidisciplinary cooperation (of people and organisations), management of processes and changes, personal and organisational growth and development, and themes such as leadership, vision and strategy. He often thereby prefers a more general approach than a more depth and expert approach, and always likes to work on good and constructive involvement of all partners and participants in projects.

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In 2007 Martin Madern started his own company Madern Public Business (MPB), that he combined with his employment as a public servant for a couple of years. MPB has since then until this day been involved in:

- Carrying out a quick scan on the safety policy of the municipality of Rijnwoude (local);
- Producing a coordination plan and an evacuation plan on flooding for the Safety and Security Region of Flevoland (regional);
- Organising and leading workshops on risk management, leadership & crisis management, the safety effect report - a process model to be used for safety and security issues in spatial planning and construction projects – (local, regional and national);
- Developing a new disaster plan for hurricanes for the Dutch Antilles;
- Observing and evaluating crisis management exercises on flooding (local and regional);
- Evaluating the crisis management as an external expert for the National Safety Board on the Crash of Turkish Airlines near Schiphol in February 2009, specifically on the processes of the municipality and the Police Services (national);
- Training mayors and aldermen of several municipalities about leadership, crisis management and national developments in the working field (local);
- Producing business process models on risk policy for fire departments (local);

- Guiding the production of a training DVD for the trauma care and medical services in the Region of Utrecht (regional);
- Developing a new vision for (safe) rescue diving in The Netherlands (national);
- Developing a new vision for the basic arrival times of the Dutch Fire Departments (national).

In these projects Martin Madern often works closely together with a variety of consultants and experts.

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By the 1<sup>st</sup> of September 2010 Martin Madern became a fully independent senior managing consultant.

Martin Madern lives with his family in the municipality of Westland, The Netherlands.

More information wanted? Check on the (Dutch) website: [www.madernpublicbusiness.nl](http://www.madernpublicbusiness.nl)